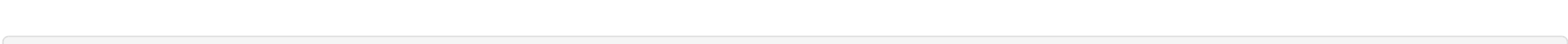


SEO Score

63%



URL Analysis

1/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

AviDigital – Digital Marketing Company – Digital Marketing | Social Media | Business Automation

- Title is too long. Consider making it max. 60 characters long.
 - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis

1/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Pass

Fail

Fail

Pass

Headings (H1-H6)

1/1

- H1
- H2

1. Uploading

2. Attachment Details Saved.

3. Attachment Display Settings

4. Gallery Settings

5. Playlist Settings

6. Display Settings

7.

Advanced Options
8. Preview

H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- marketing 6
 - digital 5
 - with 5
 - content 5
 - SEO 4

Mobile Analysis

1/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 282
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons

1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis

1/6

- Could not check validation status.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml found
- N/A

Pass

Fail

Fail

Fail

Pass

- Suggestions for a better SEO Score
- Add keyword to url
 - Fix title lenght
 - Start title with keyword
 - Fix description lenght
 - Add keyword in description
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - You need to add exact keyword in H1, H2 or H3 tags
 - Add more words (500+ is optimal)
 - Use keyword exactly 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add schema.org markup
 - Add Tweet button
 - Add Facebook share/like button