

Contixmedia.de/
Keyword: webdesign

SEO Score

54%

URL Analysis

1/6

• URL is SEO friendly

Pass

• Keyword not found in URL

Fail

• URL does not contain underscores

Pass

• robots.txt file found

Pass

• Favicon file not found

Fail

• Preferred domain set

Pass

Page Speed

1/1

• Load speed is under 2 seconds

Pass

Title Analysis

1/2

contix|media - Webdesign & Digitales Marketing

• Title has 60 characters or less.

Pass

• Title tag should begin with exact keyword

Fail

Description Analysis

2/2

? Als Webdesign Agentur entwickeln wir kreative und solide Websites. Wir sind die Experten für Ihren erfolgreichen Auftritt im Internet.

• Description has 160 characters or less.

Pass

• Description tag contains exact keyword

Pass

Image Analysis

1/4

• All images have alt tags

Pass

• Exact keyword should be used in an alt tag

Fail

• Add exact keyword to an image file name

Fail

• Do not use underscore in image file names.

Fail

Headings (H1-H6)

3/3

H1

H2

H3

1. INDIVIDUELLES, MODERNES WEBDESIGN

2. FEINSTES GRAFIKDESIGN

3. SIE WISSEN WAS SIE SAGEN WOLLEN ABER NICHT WIE?

4. EROBERN SIE MIT UNS DIE DIGITALEN VERKAUFSKANÄLE

5. MIT SUCHMASCHINENOPTIMIERUNG FÜHREN WIR WEBSITES ZUM ERFOLG

6. WARTUNG UND SICHERHEIT

• Found heading tags H1, H2 and H3

Pass

• Exact keyword found heading tags H1, H2 or H3

Pass

• No duplicate heading tags found

Pass

Top Words

5/5

• und 46

• der 19

• die 18

• wir 15

• Webdesign 14

Mobile Analysis

2/2

• We found viewport metatag

Pass

• We found Apple icon

Pass

Text Analysis

1/5

• You have 500+ words on this page

Pass

• Keyword usage exceeds 3 occurrences

Fail

• Exact keyword was neither bolded, italicized, or underlined

Fail

• Exact keyword found in the first 100 words

Pass

• Exact keyword found in anchor text

Pass

Social Buttons

1/3

• Add Tweet button

Fail

• Add Facebook share/like button

Fail

• Blog link found

Pass

Code Analysis

1/6

• Code is not W3C valid.

Fail

• No flash elements found.

Pass

• Remove inline css.

Fail

• Text to html ratio is less than 2:1

Fail

• Schema.org markup found.

Pass

• Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

• Add keyword to url

• Add favicon.ico

• Start title with keyword

• Add keyword to image alt tag

• Add exact keyword to an image file name

• Remove underscores from image file names

• Use keyword max. 3 times

• Use bold, italic or underline for keyword

• Fix w3c validation errors

• Remove inline CSS

• Add more text to achieve a text to html ratio of at least 2:1

• Add Tweet button

• Add Facebook share/like button

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