

URL Analysis

1/5

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file not found
  - Favicon file not found
  - Preferred domain not set
- Pass

Fail

Pass

Fail

Fail

Fail

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

- WEBADDAINFOTECH

  - Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis

1/3

- Web WebAddainfotech offers large varaties of It services like Web Designing,Web Development,Logo Design,Whatsapp Software many more other services.

  - Description has 160 characters or less.
  - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis

0/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6)

0/3

- H1

1. GET STARTED
- H2

1. Liked our Services and Works.  
Hire Us For

2. 01

3. 02

4. 03

5. 1000+

6. 10+

7. 5 CR+

8. 5+

9. 24x7

10. 24x7

11. Looking for Free Quote?
- H3

1. Design

2. Experience

3. User Interface

4. Customer Service

5. Understanding Requirement

6. Coding & Development

7. Output & Support
- Found heading tags H1, H2 and H3
  - Exact keyword found heading tags H1, H2 or H3
  - Remove any duplicate heading tags
- Pass

Pass

Fail

Top Words

5/5

- that 12
  - you 11
  - WhatsApp 11
  - all 10
  - with 9

Mobile Analysis

1/3

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

Text Analysis

3/5

- You have 500+ words on this page
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

1/6

- Could not check validation status.
  - No flash elements found.
  - No inline CSS found
  - Text to html ratio is less than 2:1
  - Add schema.org markup
  - Link to sitemap.xml was not found
- N/A

Pass

Pass

Fail

Fail

Fail

- Suggestions for a better SEO Score

  - Add keyword to url
  - Add robots.txt file
  - Add favicon.ico
  - You must set your preferred domain (www/non www)
  - Start title with keyword
  - Add keyword in description
  - Add alt tags to images
  - Add keyword to image alt tag
  - Add exact keyword to an image file name
  - Remove underscores from image file names
  - Make sure you have unique heading tags (remove duplicate heading tags)
  - Use keyword exactly 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add schema.org markup
  - Add link to sitemap.xml
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link
  - Add an Apple icon